

In the spirit of giving back



SOUTHERN AFRICA TRAVEL SUPPORTS

UTHANDO (meaning 'love') South Africa, a nonprofit organisation and Responsible Tourism initiative based in Cape Town. In turn, Uthando supports a broad range of community-based, sustainable and innovative social-development programmes. Funding and other forms of assistance come primarily through the tourism industry.

In addition, Uthando offers unique and tailor-made daily scheduled tours and private half-day field trips, taking visitors to the projects being funded by sponsors. Most of these are located in the sprawling townships on the outskirts of Cape Town. The field trips offer visitors to South Africa an opportunity to discover the positive and interesting stories of life in the townships, interacting with locals in their place of work and learning how these impoverished communities overcome adversity and poverty. By joining a field trip, visitors are also contributing to and assisting with social development.

WWW.UTHANDOSA.ORG



IN 2007, JUST OVER 9 MILLION foreigners flew in to South Africa – an increase of 8,3% over 2006 and a massive step up from the 3,9 million visitors at the dawn of our democracy in 1994. With the next Football World Cup being hosted here in 2010, this figure looks certain to rise to above 10 million.

This is great news for our tourism industry. But it also should sound alarm bells for anyone concerned about the world we live in. One long-haul international flight adds a considerable amount to your individual carbon footprint. Southern Africa Travel, in association with My Tree In Africa, offers you the opportunity to offset the environmental impact of your travel. For ZAR80 you can purchase a tree, which will then be planted in disadvantaged communities across the country by an organization known as Food and Trees for Africa. And while planting one tree will not make your round trip carbon-neutral, it goes a long way towards offsetting your CO₂ emissions and is the first important step towards responsible travel.

If you'd like to support this project, please ask a Southern Africa Travel consultant how you can purchase a tree in Africa for only ZAR80.

May you enjoy your visit to our beautiful country. And may you take away beautiful memories and leave behind only the smallest of footprints.